

LAKE BREEZE is SET FOR SUMMER



Your table is waiting on the beautiful patio at Lake Breeze Vineyards!

On a hot Okanagan summer day, there few things so relaxing as stepping into the cool oasis of Lake Breeze Winery in Naramata.

Lush landscaping, amazing scenery and a selection of award-winning wines available for sampling make this a must-see stop on any Naramata wine tour. If you happen by during lunchtime, you could also sample some alfresco Mediterranean-style cuisine at Mahdina's patio restaurant.

Chef Marcus Kharboutli is returning this year to operate the popular restaurant on-site. It will be open Wednesday through Sunday in June and then Tuesday through Sunday in July and August. Undercover seating and some heaters have been installed this year, so that patrons can enjoy the chef's creations rain or shine.

Winemaker Garron Elmes has created another great portfolio of wines this season, highlighted by the 2004 Semillon which won Gold at the All Canadian Wine Championships.

🍷 - 2004 Semillon - a companion grape in Bordeaux to Sauvignon Blanc. Garron's Semillon could easily be mistaken for Sauvignon Blanc in a blind tasting. It has a big, pungent, herbal nose accented by sharp grapefruit peel aromas. A classic green vegetal palate of asparagus and beans plus a dry citrus finish make this an excellent value at \$15.90 a bottle.

Lake Breeze has a strong line-up of whites including a Pinot Blanc, Pinot Gris and an Ehrenfelser.

Red wine lovers should try the 2003 Cabernet Merlot (50/50 Cabernet Franc and Merlot blend) or the unique 2003 Pinotage - the only one of its kind in BC made



This is the 'Best of the Bench' wine case designed by Bernie Hadley-Beaugard to contain this year's selections from each of the Naramata Bench wineries.

NEW THERAPY VINEYARDS TO OPEN JUNE 11 ON NARAMATA BENCH



This great evening view looks out over the Therapy Vineyards wine shop and vineyards toward Giant's Head Mountain on the Summerland side of the lake.

Wine lovers will have another winery on the Naramata Bench to visit this summer. It was announced earlier this year that the original location of Red Rooster Winery at 910 Debeck Road near Naramata had been purchased. On Saturday, June 11 the location will reopen to become the new Therapy Vineyards and Guesthouse.

The principals of the new winery are John McBean and Glenn Fawcett of Calgary who have allied themselves with the management and winemaking team of John Fletcher and Vera Klokocka.

First, some introductions. John McBean, who travelled the wine world as former area secretary for the Opimian wine society of Canada for twenty years, had lots of opportunity to become familiar with the Okanagan wine region and its wines. This prompted him to have a personal interest in being an owner of an Okanagan vineyard.

This coincided with the interests of Calgary-based entrepreneur Glenn Fawcett who has a successful twenty year career in the entertainment and tourism industry. Glenn's company, Vinequest, has been running tours to the Okanagan wine region for groups like the Opimians since 2002. Since selling another travel company, Glenn was drawn into emerging trends in tourism and the potential of the Okanagan wine region.

When the former Red Rooster winery location became available the two men were very interested, and the picture became complete when they met with John Fletcher and Vera Klokocka who would act as their management team.

Both John and Vera are well known in the B.C. wine industry, John for his background in winery management and wine-making and Vera as the founder of Hillside Cellars, one of the first B.C. farmgate wineries. Both have been active across Canada in recent years as wine consultant/winemakers.

This spring the transformation of the winery, wine shop and

vineyards to the new Therapy Vineyards began.

Probably one of the first questions wine lovers are going to ask is about the name 'Therapy Vineyards'. That is what we recently asked Glenn Fawcett. Glenn replied that the choice has several aspects. The Therapy Vineyards concept is to work toward the aspiration of establishing a spa in connection with the present guesthouse on the property.

The eight bedroom guesthouse will begin as a private rental accommodation geared for groups, families, and corporate retreats on August 1st. When not in use privately, the guesthouse will have three bedrooms available on a bed and breakfast basis for welcoming vineyard guests. As well as wine visitors, the guest house will be able to host corporate events. As the plans develop, additional spa features will be added to round out this part of the operation.

Glenn said there was also a lighter side to the choice of name. Wine is of course regarded by many as a health therapy in itself. The name Therapy Vineyards also catches the attention and lends itself to phrases such as 'Reach for Therapy' and 'Get Therapy', which should help with the marketing program for their wines.

An additional feature at the new winery will be the landscaped patio at the edge of the vineyards which has a breathtaking view of the Naramata Bench orchards and vineyards looking out over Okanagan Lake and Summerland on the far shore, where visitors are invited to relax and enjoy their picnic.

This brings us to the subject of Therapy Vineyards wines. Glenn explained that as preparations for the sale proceeded last fall, it was possible for them to secure the grapes from the 9.5 acre estate vineyard, which were then harvested and made into wine for them by Red Rooster Winery.

A total of eight Therapy Vineyards wine releases will begin making their appearance at the grand opening on June 11, with further

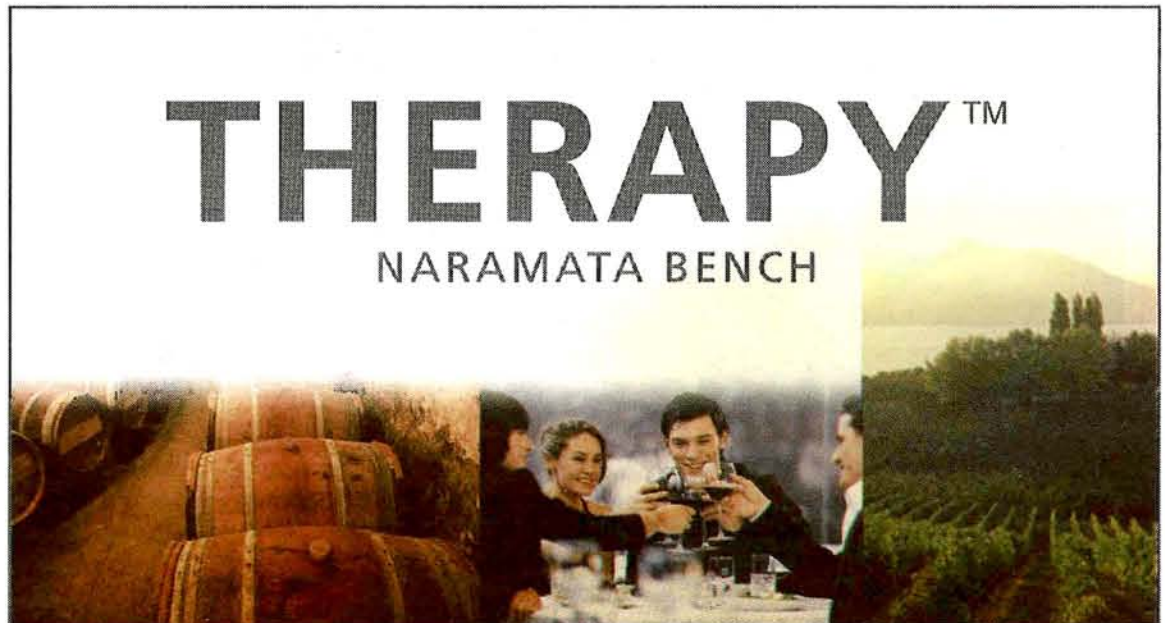
releases continuing through the summer and fall. The Therapy Vineyards wines will include a 2004 Gewurztraminer, 2004 Pinot Blanc, 2004 Pinot Gris, 2004 Chardonnay, 2004 Grand Reserve Chardonnay, 2003 Pinot Noir, 2003 Merlot and a 2003 Meritage.

In preparation for the opening, the management team of John and Vera have overseen an extensive renovation of both the winery facilities and the wine shop. In addition, new equipment purchases will be in place in time for the 2005 harvest and crush on the new location.

So the bottom line is that there is an exciting new Naramata Bench winery about to open on June 11. Plan to be among the new Therapy Vineyards' first wine visitors this summer!

Look for more information at www.therapyvineyards.com.

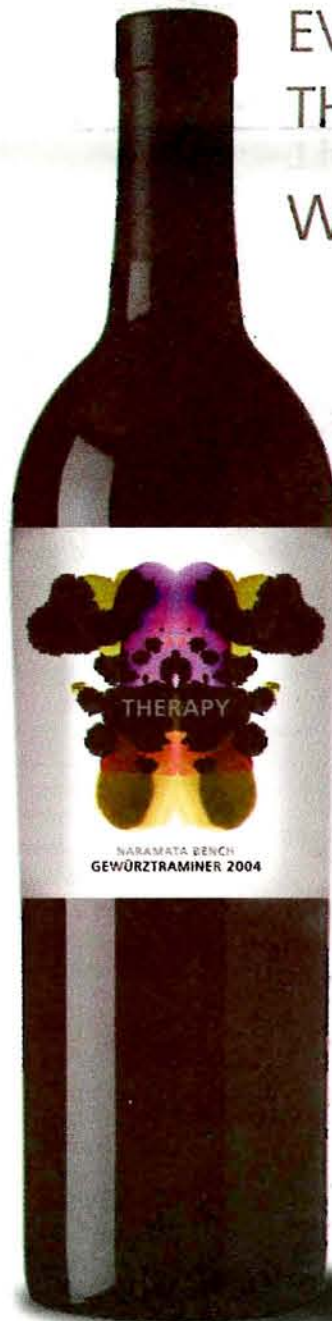
D.G.



Vineyards and Guesthouse

EVERYONE NEEDS A LITTLE THERAPY ONCE IN A WHILE.

We couldn't agree more.



Deep in the heart of beautiful Naramata Bench lies just the cure-all. Therapy Vineyards one of the Okanagan's newest wineries.

Enjoy your picnic lunch while relaxing on our patio or slip into our tasting room and enjoy the rich fruits of our labour.

You can even host a corporate event or stay overnight in our Guesthouse.

We know you'll feel the healing powers of our inspirational vineyard environment surrounded by natural beauty.

Our friendly staff and wonderful wines will leave you feeling inspired and dare we say... in better spirits.

940 Debeck Road,
At the Fire Hall turnoff,
next door to Naramata Village
Phone: (250) 496-5217

www.therapyvineyards.com



Scherzinger Airs their 'Dirty Laundry'

Ron and Cher Watkins at Summerland's Scherzinger Vineyard Cottage Winery have taken a capful of humour, a splash of marketing wizardry and a big leap of faith and are hoping it will all come out in the wash.

As we hinted in the Spring issue, a new name was in the offing and it has since been revealed as "Dirty Laundry Vineyard"!

Non-traditional, but intriguing, the name is the brainchild of marketing guru Bernie Hadley-Beau-regard based on historical references to a Chinese laundry which fronted for a bordello in Lower Summerland in the early 1900's.

"We never thought we'd have something so daring," said Cher. Beyond the bordello reference, Cher noted that the name also refers to gossip. "And that often spices up a meal, don't you

be returning to Thornhaven's patio this summer. The Frasers are planning a series of monthly music weekends featuring different styles of musical entertainment. You can call the winery for details at 494-7778.

You are also invited to bring a picnic lunch anytime and enjoy a glass of award winning wine while lounging in the extremely comfortable patio furniture of this beautiful Santa Fe style winery which commands an outstanding



The vine-covered patio at Dirty Laundry Vineyard is a great place to enjoy deli food selections paired with Ron and Cher Watkins' latest award winning wine releases.

think?"

The new label features an eye-catching graphic - curlicues of steam rise from a small red steam iron. Look closely into the steam for some more subliminal 'curves'!

Since purchasing the winery from Edgar and Liz Scherzinger several years ago, the Watkins have put their own stamp on the

valley view of vineyards, orchards and mountains which frame a distant Okanagan Lake.

Thornhaven Estates is located in Summerland, and is open 10 a.m. - 5 p.m. daily. D.W.

wines. At the All Canadian Wine Championships they won a Gold medal for their off-dry Gewurztraminer as well as a Silver medal for the 2003 Chardonnay.

The smooth, tannin-less 2002 Pinot Noir took Bronze at the Northwest Wine Summit held in Oregon, as did the 2003 Amy's Riesling. Silver went to the Gewurztraminer Select 2003, the sweetest of the three Scherzinger "G-wines".

🍷 - 2003 Gewurztraminer Semi-Dry - Classic rose and lychee gewurz. aromas are mingled with some herbal pungency and some firm acidity. A palate of rose petal and orange gives way to a medium to long finish. Excellent value at \$13.90.

Various live musicians will perform throughout the summer on the delightful patio overlooking the KVR trestle and the Summerland Research Station. Check the website www.dirtylaundry.ca for dates and entertainers.

J.P.

TOASTED OAK TO HOST 4 FALL OKWF WINEMAKERS DINNERS

The imaginative and far-reaching plans of the Wine Country Welcome Centre and the Toasted Oak Wine Bar & Grill on Main Street in Oliver continue to open up, and this summer wine visitors will find an expanded range of attractions and services, together with a full range of special winemakers dinners this fall at the Okanagan Wine Festival.


A highlight is the new VQA Wine Store and Gift Shop offering an amazing range of B.C. Wines which are presented in a beautifully designed and intimate space adjacent to the Toasted Oak Restaurant.

The restaurant itself offers twelve B.C. wines by the glass as well as tasting flights of four different wines which change every week. Manager Jay Drysdale's knowledge of fine cuisine has inspired an outstanding menu, and his skills were in evidence at the very successful 2nd annual Oliver Banée celebration in April.

This fall the Toasted Oak will host four special Fall Okanagan Wine Festival winemakers dinners on October 1, 3, 5 and 6 featuring Domaine Combret, Hester Creek, Poplar Grove and La Frenz wineries respectively.

Tickets are \$120 each and can be reserved by calling 1-888-880-WINE. Seating is limited, so be sure to book early.

Look for more information at www.winecountry-canada.com.



Dirty Laundry
~ FORMERLY SCHERZINGER VINEYARDS ~

SALES • TASTINGS
PICNIC LUNCH AREA
Open 7 Days a Week,
10 am - 5:30 pm
494-8815
7311 Fiske St., Summerland
www.dirtylaundry.ca

